

Deneisha J. Johnson

601-502-6712

deneisha.pearson@gmail.com

EDUCATION

MASTER OF CHRISTIAN STUDIES

Union University, Jackson, TN

August 2014-May 2016

BACHELOR OF SCIENCE, MASS COMMUNICATIONS

Jackson State University, Jackson, MS

August 2008-April 2012

EXPERIENCE

July 2022-Present

Producer

FOX13

Memphis, TN

- Work with all team members including the executive producer, reporters, anchors, photographers, production team, and fellow producers to execute newscasts for Good Morning Memphis during the week
- Produce Good Morning Memphis weekend edition
- Work in collaboration with the anchor to stack rundown for weekend shows
- On weekends I listen to the scanner, answer assignment desk phone calls, and scour social media plus other sources for content, while taking the initiative to shoot footage of breaking news heard on the scanner

November 2018-April 2019

Multimedia Journalist

WALB

Albany, GA

- A one-man band who shot, wrote and found lead stories during the week and on weekends

August 2013-August 2014

Multimedia Journalist

WBBJ

Jackson, TN

- Worked with sources to get stories for broadcast as a one-man band and wrote web stories
- Utilized social media to promote the station

July 2012-August 2013

Associate Producer

WLBT

Jackson, MS

- Edited news videos and scripts for morning, dayside and nightside shows
- Helped producer to write pacers and listened scanner for overnight shows on the weekends
- Operated teleprompter for news anchors

COMMUNITY SERVICE EXPERIENCE

May 2008-Present

Volunteer

Durocher Program

Jonestown, MS

- Assist with programs founded by the late Sister Katherine Burton

ESL Teacher

A Call to Vietnam

Hue City, Vietnam

- Taught Vietnamese students beginners English with educational tools and games

TECHNOLOGY SKILLS

- Final Cut Pro, Sony XDCam, Edius, ENPS, iNEWS
- Microsoft Office Word, Power Point, Outlook, Excel

REFERENCES

Kate Bieri

Reporter, Fill-In Anchor

FOX13 Memphis

575-635-5910

Damon Arnold

Anchor

KMOV-TV

850-225-0670

Tom Britt

Retired WBBJ News Anchor

731-217-3823

Howard Ballou

News Anchor

WLBT

601-454-1658

Jerome Deloach

Photographer

WLBT

601-573-3968